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Valley Dentist Offers Free Extreme Smile Makeover New Year, New Smile Contest Will Change Someone's Life

December 6, 2006-Phoenix, AZ-It's often the first thing we notice about a person-his or her smile. Imagine spending your life fighting your smile and hiding your teeth.

No more, thanks to Valley dentist Kathy Jacobsen's *New Year, New Smile* project.

"Having a great smile makes you feel better about yourself," explains Dr. Jacobsen. "I've helped many people go from never smiling to smiling nearly all the time."

Dr. Jacobsen's *New Year, New Smile* essay contest involves no strings-although there will likely be floss! If you know someone who needs a smile makeover, please share the following contest information:

- Write a one-page essay (under 800 words) describing why you'd like a smile makeover
- Include your name, address, phone and email with best contact method, days and times
- Submit one full face smiling photo
- Your essay, contact information and smiling photo can be mailed to:
New Year, New Smile contest
Contemporary Dentistry
1170 N. Gilbert Rd.
Suite 125
Gilbert, AZ 85234
- Entries can also be e-mailed to contemporarysmiles@hotmail.com
- Deadline is January 12, 2007
- Find contest information at www.azdentistry.com or by calling 480.507.1807
- One winner will be chosen to receive a free smile makeover

About Dr. Kathy Jacobsen

Dr. Kathy Jacobsen loves designing smile makeovers. Her patients include television news anchors, professional athletes and cheerleaders. Dr. Jacobsen takes pride in giving back to the community by restoring smiles for domestic violence victims, providing free dental care for children in need and participating in the Smiles for Life campaign. A member of the American Dental Association, American Academy of Cosmetic Dentistry and other groups, Dr. Jacobsen dedicates herself to mastering the latest dental advancements. Visit www.azdentistry.com or call 480.507.1807.

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